



CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 489374 /		Alt Order # 06266565
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 1537	
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/05/12 / 10/05/12
		<u>Billing Cycle</u> EOM/EOC
		<u>Billing Calendar</u> Broadcast
<u>Station</u> KVVU		<u>Sales Office</u> TEREP-PHI
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>IDB#</u>
		<u>Advertiser Code</u>
		<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type	Spots	Amount
								Week	Rate			
E 1	KVVU	10/02/12	10/08/12	BB World Series	330pm-8pm		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTFSS						\$2,200.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/02/12-10/08/12		BB World Series	330pm-8pm	MTuWThFSASu	:30		\$2,200.00	NM		
		See MG 1.2,1.3										
2	KVVU	10/06/12-10/06/12		NCAA Football Early Game	NCAA Football Eai-----Sa--		:30		\$2,325.00	NM		
④ MG for 1.1 10/08												
3	KVVU	10/06/12-10/06/12		Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM		
④ MG for 1.1 10/08												
N 33	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
Week:	10/01/12	10/07/12	-----1						\$8,500.00			

Totals

127 \$100,490.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	127	\$100,490.00	\$85,416.50
Totals	127	\$100,490.00	\$85,416.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 62666565 TRF# 489374
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191 HARRIS REPORT FROM REP
CHANGES OCT8/12 14.18
KVUU-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # _____ OFF. # 762 SALESMAN #
BUYER NAME MAURA GIROU
SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6266565

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 14.18

REP:
TO ROSE

FR NIKKI

OK'D M7 SEE LINE 47
NEW TOTAL \$100490 (-1000)
PLS CNF THANKS

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE = AGENCY EST# = 1537

44 S 1000A-130P 30 \$8,500.00 10/7 10/7 0 SUN 0

PROGRAM : NFL EARLY GAME
ORD COM1: SPOT N/A NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE.
ORD COM2: REVISED RATE TO CLEAR
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-38 FOR 1 SPOT/WK

REP HEADLINE# 62666565 TRF# 489374
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP
* * CHANGES** *** KVUU-TV ***

OCT8/12 14.18
KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
:	:	LINE#:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	
47	A	1000A-130P		30			\$7,500.00	10/7	10/7	1		SUN		1
PROGRAM : NFL EARLY GAME														
ORD COM1: \$7500 AT LUR CARD. FLIGHT ENDED \$1K CREDITED.														
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-44 FOR 1 SPOT/WK														
STATION MAKEGOOD OFFERS:														
M7	OK'D	BUY#44						OCT7	30S	\$8,500.00	(OCT8/12)			
								OCT7	30S	\$7,500.00	PLS ADVISE.			
								CMT: \$7500 AT LUR CARD. FLIGHT ENDED \$1K CREDITED.						
CONTRACT TOTAL														
OCT/12		100490.00												
TOTAL SPOTS														
		100490.00												
		127												

MARKET TOTALS	\$239,940	KVUU	25%	KSNV	29%	KLAS	20%	KTNV	13%	KVMY	9%	KVCW	3%	CABL	0%
SVC- NSI		KTUD	1%												
DEMOS- RA35+*															
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME						
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	-MULTIPLE						